

## LEARNING FROM DIGITAL LEADERS – AROUND THE WORLD

### Background

Digital technologies disrupt industries, economies and societies. The change is complex, the pace is breathtaking and the areas of progress are diverse. And so are the people and organizations driving that revolution. For sure they are shaping how we live, work, trade – and how we create our global future.

What are those innovators visions? What is their success secret? Why is it especially them, being the leader in their field? And overall: What can we learn from each other?

### The expedition

In the search for answers digital expert, author and consultant Philipp Riederle goes on a global expedition. On his travel list: states, organizations, companies, leaders, scientists and the brightest minds, which are shaping technological revolutions. His aim: Learning from each other, networking and start incooperations. As one of Germanys leading digital experts he knows: „This transformation is global!“

### Key interests / Topics

- Industry 4.0
- Platform Economy
- Big Data, Artificial Intelligence
- E-Governments, Smart Cities
- Start-Up Ecosystems
- Economic and labor effects
- Innovation and change culture



Expedition 2019: 09.07. – 29.08.  
China, South Korea, Japan, Singapore and more

### Key objectives / Research questions

- What countries and organizations are the leading drivers of digital progress in which specific fields?
- What is their secret of success? What can we learn from each other?
- What is the greatest chance and toughest challenge in the future?

### Be part of the journey!

- meet Philipp on his expedition, he comes to your office!
- Contribute to the research on digital transformation, potentially appear in one of Philipps publications (books, articles, videos)
- Benefit from Philipps deep insights on European Organizations and Digital Transformation Strategies

### About Philipp

Philipp Riederle is Germany's youngest management consultant and bestselling book author. The 24-year-old develops strategies for the digital transformation of multinational companies, governments and societies. Since 2009 he worked together with over 450 organizations in Europe. By the German government he was honored as one of Germany's leading "Digital Heads".

