

**Philipp Riederle**

Date of Birth 09.10.1994  
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Plattformen [LinkedIn](#) / [Twitter](#) / [Wikipedia](#)

**Professional Activities**

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- since 2010 **Consultant, Keynote-Speaker, and Bestselling Book-Author**  
**Topics:** Digital generations, corporate and societal digital transformation.  
**Experience:** Worked with more than 450 international corporations, currently about 50 mandates per year. Regular guest contributions and interviews in print, radio and TV. 2 books published.  
**Selected clients:** Audi, Allianz, AXA, BMW, Deutsche Bank, Capgemini, Credit Suisse, Deutsche Telekom, DZ Bank, E.ON, IBM, Kienbaum, KUKA, McDonalds, Nemetschek, Nutanix, ProSiebenSat1, SAP, SBB, SIEMENS, Steria Mummert, Telefonica, Vodafone, ZF Friedrichshafen AG, ...
- 2010 – 2013 **Founder / Managing Director – “Phipz Media”**  
Production, distribution, and monetization of video podcasts; B2B online video productions.
- 2008–2013 **Video Podcaster**  
**Video podcast “Mein iPhone und Ich...” (“My iPhone and me...”)**  
more than 180 episodes produced, average of 150.000 viewers per episode.  
**Video podcast “Mein iPad und Ich...” (“My iPad and me...”)**  
more than 30 episodes produced, average of 50.000 viewers per episode.

**Public Engagement and Recent Projects (Selected)**

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- since 2020 **Member of the Advisory Board “Wirkung Hoch 100”**  
Deutscher Stifterverband (German Donors Association for the Promotion of Science & Humanities)
- 2018–2020 **Member of the Ministerial Advisory Board “Digital Economy”**  
State Ministry for Economy, Innovation, Digitalization and Energy, North Rhine-Westphalia
- 2020 **Virtuelle Konferenz / Virtual Conference**  
Conceptualization, technical development and co-founding of a digital-hybrid event service.
- 2019 **Research trip on Digital Transformation in Asia**  
Through Indonesia, Singapore, Thailand, Malaysia, Hongkong, Mainland China, Korea, Japan; Interviews with 50 corporate and political leaders.

## Publications

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- since 2008 **More than 350 Media Appearances and Guest Essays**  
**Selected media:** ARD, ZDF, ORF, SRF, Süddeutsche Zeitung, Frankfurter Allgemeine Zeitung, Focus, Spiegel, Wirtschaftswoche, Handelsblatt, Deutschlandfunk, Tagesspiegel, Die Welt, Kurier, Tages-Anzeiger, BrandEins, ...  
Most appearances can be retrieved from [www.riederle.de/press](http://www.riederle.de/press).
- 2017 **Riederle, P. (2017). Wie wir arbeiten und was wir fordern – die digitale Generation revolutioniert die Berufswelt. München: Droemer.**  
**English title:** "How we work and what we demand – the digital generation revolutionizes the workforce"
- 2013 **Riederle, P. (2013). Wer wir sind und was wir wollen – ein Digital Native erklärt seine Generation. München: Knauer.**  
**English title:** "Who we are and what we want – a digital native explains his generation"

## Awards

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- 2017 **Certified Speaking Professional (CSP)**  
National Speakers Association, USA / Global Speakers Federation
- 2014 **"Leading Digital Minds of Germany"**  
German Federal Ministry of Education and Research
- 2013 **National Bestselling Book Publication**  
SPIEGEL bestseller with the book "Wer wir sind und was wir wollen"
- 2011 **Honorary Member of the Excellence Network**  
QX Quarterly Crossing
- 2008 – 2013 **Most Successful German Video-Podcaster**  
regular no. 1 ranking in the German podcast-charts

## Formal Education

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- since 2021 **MSc in "Social Science of the Internet" – Oxford Internet Institute, Oxford, UK**
- 2015 – 2020 **BA in "Sociology, Politics & Economics" – Zeppelin University, Friedrichshafen**  
Final Grade: 1.3 (A), Nomination for the Best Research Thesis Award
- 2005 – 2013 **Abitur (university entrance qualification) – Dossenberger Gymnasium, Günzburg**
- 2011 – 2012 **Certificate degree "Professional Speaking" – Steinbeis University, Berlin**  
Full scholarship of the German Speakers Association (GSA)